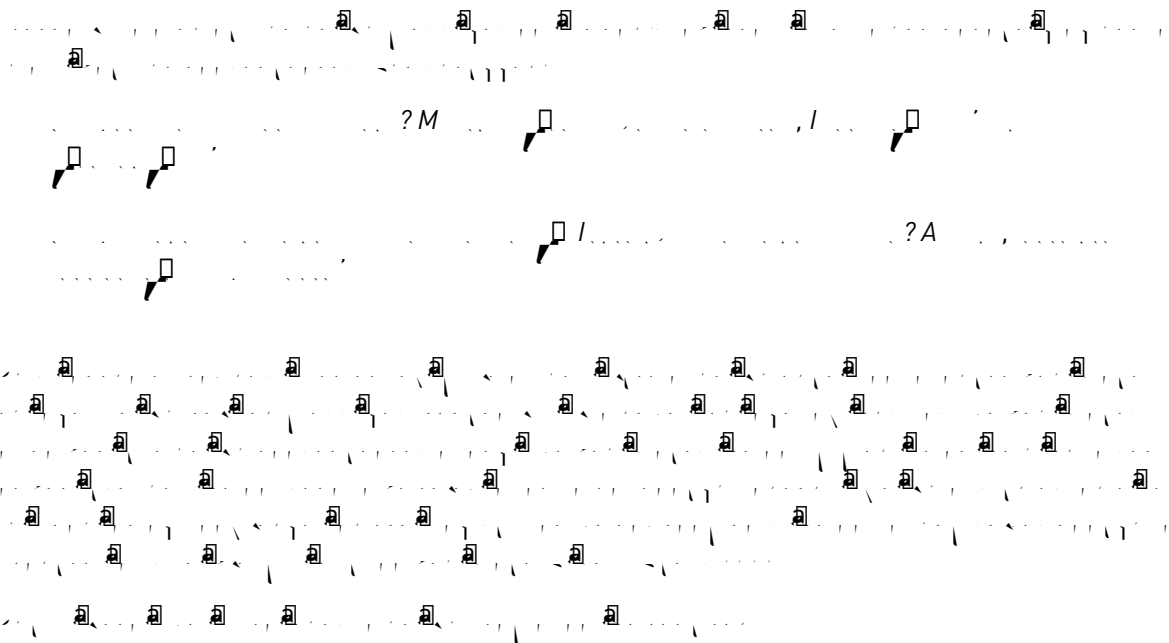


Introduction



Product

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Key steps in designing a social marketing campaign

Planning

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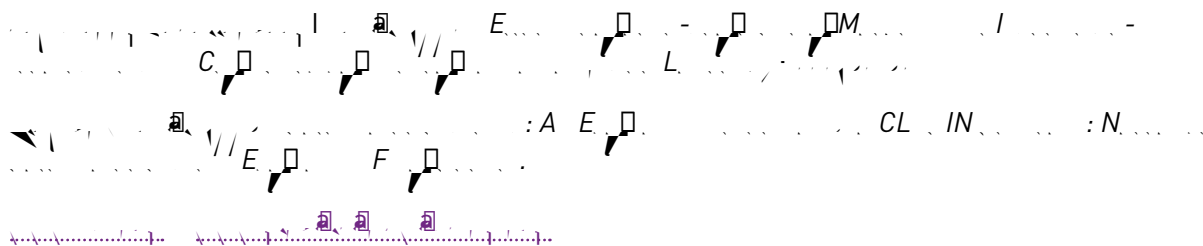
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